



A DIVISION OF QUALCOMM

## **Eudora Pro™**

## **Product Description – Corporate**

Electronic mail (e-mail) is one of the most powerful and prevalent business applications in the world today. Because of its speed, reliability and affordability, e-mail has quickly become the communications backbone of the corporate enterprise.

But not all e-mail systems are created equal. In today's multi-platform, multi-LAN environment, corporations need a solution that streamlines the communications network, enhances its interoperability, reliability and lowers its operating costs. Eudora Pro software is the most scaleable Internet/intranet messaging solution; providing an organization with rich global messaging capabilities.

More than 18 million users around the globe have chosen the Eudora® line of products for Internet e-mail, making it the number one Internet e-mail worldwide.

For the IS manager, the Eudora Pro solution provides an open, standards-based, cross-platform e-mail application that delivers full-function interoperability between Macintoshes and PCs across TCP/IP networks. So corporations have a powerful tool for communication while reducing costs, saving administrative time, and increasing e-mail system reliability.

For end users, Eudora provides powerful tools that help manage e-mail overload, keep workers organized, and automate tasks so employees can spend their time doing what they were hired to do, not wading through floods of e-mail. Furthermore, since it's a standalone application and not embedded in a browser, you minimize the risk of employees "surfing" on corporate time! All of this translates into more productive employees in the organization.

### ***Based on Internet standards***

Eudora Pro software is written to internationally recognized standards such as Simple Mail Transfer Protocol (SMTP), Post Office Protocol version 3 (POP3), and Multipurpose Internet Mail Extensions (MIME). These standards are proven tens of millions of times every day on the world's largest network—the Internet.

Its open architecture allows Eudora Pro software to be implemented across platforms using a single server and, more importantly, without the need for expensive and troublesome translation gateways. In addition, messages are stored locally on the users' desktops, minimizing the demands on network server resources. Users only need to be connected to the Internet when they are uploading and/or downloading messages. For companies who are billed for Internet connection time, this results in significant cost savings...A positive and direct impact to your bottom line!

As a result, existing resources are freed up, the need for new hardware and software is reduced, and network administrators have greater freedom to manage their networks.

## ***Powerful e-mail management features***

Eudora Pro software is designed to help users be more productive and more effective communicators at work—no matter what kind of work they do. Eudora Pro software's features help fight information overload. Users have the maximum amount of flexibility in managing their mail—for the minimum amount of effort. For example, message filters automate the routing of incoming and outgoing mail into pre-defined mailboxes. They can also be used to automate responses to repetitive information inquiries. And message labels and priorities help users quickly identify and sort their mail.

Eudora Pro software's support of multiple standard attachment formats allows employees to exchange word processing documents, spreadsheets, graphics, and even video files reliably and with no loss of formatting, enhancing their collaborative efforts. Attachments arrive over the Internet intact.

Mobile executives and telecommuters benefit because they can read and compose messages off-line. Local mail storage significantly reduces remote access connect time charges. And, when users are ready to send and receive messages, Eudora Pro's support of SLIP, PPP and direct serial dialup access brings e-mail account connectivity as close as the nearest telephone.

## ***The No. 1 way to get global presence and global access***

Corporations implementing Eudora Pro are using the Internet to expand their presence and communicate more effectively with their partners, satellite offices, vendors, and customers around the globe. In addition, employees at these companies are tapping into the vast resources available on the Internet, where everything from innovative new software to the latest financial news is easily accessible.

Corporations that use Eudora Pro software become integral parts of the Internet—they are not just connected to it. This is essential because, as they rush to meet the demands of the international marketplace, corporations must be able to communicate just as reliably across the globe as they do across the office.

## ***Complete and affordable***

Eudora Pro software gives corporations the high end e-mail functionality they need, while also streamlining their messaging systems. It lowers network overhead by eliminating the need for translation hardware and software (gateways) and significantly reducing training and administrative requirements. In addition, Eudora Pro integrates smoothly with existing e-mail systems, enabling a gradual introduction and minimizing network disruption.

Its ease of implementation, interoperability across platforms, low per user cost, and seamless connectivity to the Internet make Eudora Pro the e-mail system of choice for corporate executives and systems administrators alike.

## ***Ready for the future***

E-mail will continue to replace more expensive and less reliable forms of communication in the workplace. And as corporate reliance on e-mail grows, Eudora can grow with you. The new Extended Messaging Services Application Programming Interface (EMSAPI) allows for 3<sup>rd</sup> party applications to be plugged into Eudora for high interoperability. Among some of the plug-ins being developed by leading 3<sup>rd</sup> parties in their field are: data security services, language translation and data compression. This means you get to select the security scheme or application that makes the most sense for your organization. Perhaps, one that is already in place, so you don't have to retrain your users on all their applications just to replace your email system! At Eudora, we are

## *Ready for the future cont*

committed to addressing these issues rapidly and effectively. We are working hard to maintain the Eudora brand's leadership position in the e-mail industry.

### ***QUALCOMM Incorporated – Pioneering worldwide communications technologies***

Headquarters in San Diego, California, QUALCOMM Incorporated is a world leader in developing, manufacturing and marketing advanced communications systems. In addition to the Eudora family of e-mail products, QUALCOMM innovations include the benchmark OmniTRACS® Mobile Satellite Communications System and cellular and PCS telephone networks based on Code Division Multiple Access (CDMA) technology. QUALCOMM, in conjunction with others, is also pioneering the deployment of the Globalstar™ low-earth-orbit (LEO) satellite communications system. From satellites to software, the ability to integrate sophisticated technologies makes QUALCOMM uniquely qualified to provide elegant solutions to today's complex communications problems.

### **EUDORA PRO MAIL FEATURES**

#### **For The Network Administrator**

- **TCP/IP connectivity** – Connects directly to TCP/IP networks using SMTP and POP3 to exchange mail with any other mail systems that connect to TCP/IP networks, including the Internet.
- **SMTP and POP3 implementation** – Integrates smoothly with existing mail systems, enabling a gradual introduction of the Eudora Pro software and minimizing network disruption.
- **Internet access** – Conforms to the Internet addressing rules of RFC-822, allowing for direct addressing to any Internet mailbox without address translation.
- **Multipurpose Internet Mail Extensions (MIME) support** – Permits the exchange of files and binary data, including messages using international character sets, between multiple platforms.
- **Password Authentication** – Supports the Kerberos Password Authentication System for added password security.
- **Directory Services** – Utilizes Ph and Finger directory services.
- **Mobile access** – Is able to use serial connections or SLIP/PPP to provide dialup access.
- **Multiple mailing lists** – Supports multiple group-, department- and company-wide mailing lists in addition to the user's personal Nickname list.

#### **For The User**

- **More Powerful Filters** – Greater power and flexibility to organize and manage e-mail automatically.
- **Multiple E-mail Accounts** – Users can now access different Internet mail server accounts with Eudora Pro (Windows clients only).
- **Capability-Enhancing Plug-ins** – The new Extended Messaging Services plug-in interface allows other applications to work directly with Eudora Pro software. Plug-in applications could include human language translation, data compression, image format conversion, content analysis, and data security services.
- **Improved Text Formatting** – Users can incorporate various fonts, font sizes, styles, colors, and layout options to give messages the look of word-processed documents (Macintosh, Windows 95 and NT clients only).

## For The User cont

- **Drag and Drop Capabilities** – Simplifies making file attachments and manipulating mailboxes, messages, and large amounts of text.
- **New Configurable Toolbar** – It is now even easier to access key commands and customize the toolbar to suit each individual user. Users can create new buttons for many Eudora commands (Macintosh, Windows 95 and NT clients only).
- **Floating Dockable Mailbox Window** – Provides users with a window for simple mailbox and folder management (Windows 95 and NT clients only).
- **Customizable Address Book** – Users can create multiple address books that include e-mail lists, physical addresses, telephone and fax numbers.
- **New Support for Stationery** – Users can now create templates for outgoing messages and use them in automatic responses.
- **Improved Mail Server Control** – Allows control of mail transfers and storage on the e-mail server. Users can limit the size of messages they want automatically downloaded or limit how long they want deleted messages to stay on the server.
- **Multiple Signatures** – Users can create and use many different signatures to personalize messages.

## SYSTEM REQUIREMENTS

### Network Requirements

- Host computer supplying:
  - SMTP and POP3, or POP3 with XTND XMIT capabilities
  - User Account

### Macintosh Requirements

- A Macintosh Plus or later model Mac OS-based computer
- Macintosh System 7 or later
- A mail account with an Internet Service Provider or an Internet-style network account
- Access to your mail account via a modem (9600 bps or higher recommended) or Internet-style network connection

### PC Requirements

- IBM PC or compatible computer
- For 16-bit version of Eudora Pro 3.0:
  - Microsoft Windows 3.1
- For 32-bit version of Eudora Pro 3.0:
  - either Microsoft Windows 95
  - or Microsoft Windows NT version 3.51 or greater
- WinSock API-compliant networking package (not required for serial connection)
- A mail account with an Internet Service Provider or an Internet-style network account
- Access to your mail account via modem (9600 bps or higher recommended) or via Internet-style network

The Eudora Pro software's functionality and impressive list of features make it the e-mail of choice for progressive network administrators and users alike. To order or obtain more information, call the Eudora Hotline at (800) 2-Eudora or (619) 658-1291, or send E-mail to [eudora-rep@eudora.com](mailto:eudora-rep@eudora.com).